E.H. picklebALL · Printer Specs

E.H. Pickleball Club · 151 Roberts Street, East Hartford, CT 06108 · https://www.eh-pickleball.net · easthartfordpickleballclub@gmail.com

Brand Colors

Color	HEX	RGB	CMYK (approx.)	Where
E.H. Red	#B71426	183, 20, 38	0, 89, 79, 28	Seal ring, all shields
E.H. Navy	#17306B	23, 48, 107	79, 55, 0, 58	Seal center, all shields
E.H. Cream	#F6F2E6	246, 242, 230	0, 2, 7, 4	Seal lettering
White	#FFFFFF	255, 255, 255	0, 0, 0, 0	All shields

Please match these to your ink system and send a proof before production. Crew accent colors are listed on page 2.

Files in This Package

Folder	Files	Best for
01_Seal_Full_Color	**VECTOR** EPS, PDF, SVG · PNG 3600 px transparent · TIFF 3600 px 300 dpi · JPG on white	Any size. Screen print (3 spot colors: red, navy, cream), embroidery, signs, banners, business print
02_Seal_One_Color	**VECTOR** EPS, PDF, SVG in navy, white, red, black · PNG 3600 px transparent	One-color screen printing, embroidery, engraving, single-ink jobs
03_Shields (10)	EPS, PDF · PNG 3600 px transparent · JPG 3600 px on white	Full-color DTF / DTG shirts, stickers, decals, small signs

Important File Notes

The Seal is true vector. It scales to any size with no loss.

The Shields are raster artwork (full-color illustration with gradients). The EPS and PDF files contain the image, not vector paths. They are not suited to traditional screen printing; print them DTF, DTG or digital. The original art is 1254 px, sharp to about 4 in at 300 dpi. The 3600 px files are enlarged for larger prints. Please proof anything over about 6 in.

Transparency: PNG and TIFF files have transparent backgrounds. JPG files are on white.

Print Sizes for Apparel

Left chest	Full front	Full back	Hat front	Sleeve
3.5 to 4 in	10 to 12 in	12 to 14 in	about 2.5 in	3 in

Brand Rules for Production

- Never stretch, recolor, crop or redraw the marks. Keep the full crest, including motion tips, rings and the bottom point.
- The wordmark is always **picklebALL**: lowercase "pickleb", uppercase "ALL".
- No green anywhere, including garment colors. Good garment colors: navy, white, red, heather grey.
- Leave clear space around each mark of at least 1/10 of its width.

Shield Accent Colors

Each crew shield uses the base red, navy and white plus one accent.

Shield	Accent	HEX	RGB	CMYK (approx.)
01 Main Club Shield	None	—	—	—
02 Leagues Crew	Gold	#E8AC2C	232, 172, 44	0, 26, 81, 9
03 Champions Crew	Sunset orange	#FC8011	252, 128, 17	0, 49, 93, 1
04 Senior Crew	Ice blue / cyan	#06E1FB	6, 225, 251	98, 10, 0, 2
05 Junior Crew	Sunshine yellow	#FCE405	252, 228, 5	0, 10, 98, 1
06 Women's Crew	Magenta	#F020A5	240, 32, 165	0, 87, 31, 6
07 Men's Crew	Silver	#C0C0C2	192, 192, 194	1, 1, 0, 24
08 Social Crew	Purple	#8235F5	130, 53, 245	47, 78, 0, 4
09 Rise and Shine Crew	Sunrise peach	#FFB07C	255, 176, 124	0, 31, 51, 0
10 Burning the Midnight Oil Crew	Moonlight pearl	#ECE9E0	236, 233, 224	0, 1, 5, 7





















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